

BlueMissionMed CSA

SUPPORTING THE MEDITERRANEAN SEA BASIN FOR THE IMPLEMENTATION
OF THE EU MISSION RESTORE OUR OCEAN AND WATERS

Project Start 01/01/2023

Project End 31/12/2025

Budget: 3MLN

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EUROPEAN UNION



EU MISSIONS

RESTORE OUR OCEAN & WATERS

Concrete solutions for our greatest challenges



#EUmissions #HorizonEU #MissionOcean



EUROPEAN UNION

Mission lighthouses:
sites to pilot, demonstrate, develop and deploy the Mission activities across EU seas and river basins to achieve all objectives



Baltic & North sea basin



MAKE THE BLUE ECONOMY CARBON-NEUTRAL AND CIRCULAR

Mediterranean sea basin



PREVENT AND ELIMINATE POLLUTION OF OUR OCEAN, SEAS AND WATERS

Danube river basin



PROTECT AND RESTORE MARINE AND FRESHWATERS ECOSYSTEMS AND BIODIVERSITY

Atlantic & Arctic coast



<https://www.youtube.com/watch?v=poZ7Dz4Xvl8>

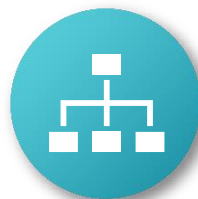
BlueMissionMed

SUPPORTING THE MEDITERRANEAN SEA BASIN LIGHTHOUSE FOR THE IMPLEMENTATION OF THE MISSION RESTORE OUR OCEAN AND WATERS

Assist the European Commission in



SETTING UP



STRUCTURING



EMPOWERING

a multi-actors ecosystem



Video presentation



BlueMissionMed focuses on Objective 2 of the Mission “prevent and eliminate pollution of our ocean, seas and waters”, through the definition of the following targets:



**REDUCE BY AT LEAST 50%
PLASTIC LITTER AT SEA**



**REDUCE BY AT LEAST 30%
MICROPLASTICS
RELEASED INTO THE
ENVIRONMENT**



**REDUCE BY AT LEAST 50%
NUTRIENT LOSSES, THE
USE AND RISK OF
CHEMICAL PESTICIDES**

BMM governing structure



BlueMissionMed ACTIONS



**BOOSTING A WELL-FUNCTIONING
BASIN SCALE INNOVATION
ECOSYSTEM ATTRACTIVE TO
INVESTORS AND BUSINESSES**



**FACILITATING COHERENCE,
ALIGNMENT AND MONITORING OF
EU, NATIONAL AND LOCAL POLICIES,
INITIATIVES AND ACTIONS ONGOING
THE MEDITERRANENAN BASIN**



**PROVIDING TECHNICAL SERVICES,
GOVERNANCE AND BUSINESS
MODELS TO SUPPORT AND
GUARANTEE A SUSTAINABLE
SOCIO-ECONOMIC DEVELOPMENT
OF THE MEDITERRANENAN BASIN**



**ENSURING ENGAGEMENT OF ALL
STAKEHOLDERS, INCLUDING THE
SOCIETY AT LARGE, THANKS TO A
ROBUST AWARENESS RAISING
AND CITIZEN SCIENCE APPROACH**

BlueMissionMed Target Stakeholders Community

BlueMissionMed **engages stakeholders from Policy, Business, Research&Innovation and Civil Society**, with activities aimed to assist and implement innovative transformative solutions in the Mediterranean basin, supporting the achievement of Mission Ocean and Waters objectives.



Innovative transformative solutions - Definition

Catalogue of **innovative transformative solutions**

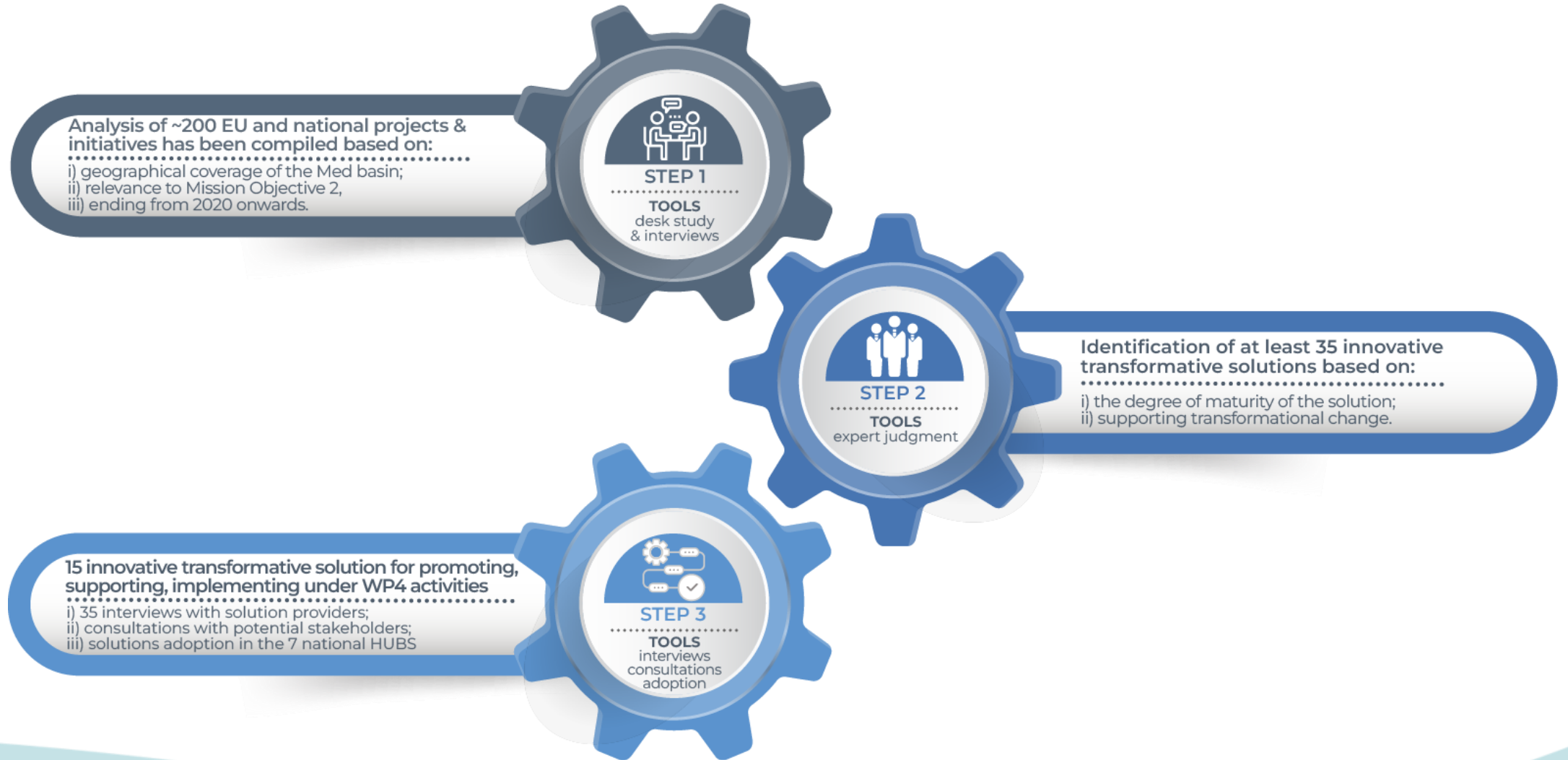


A **transformative innovative solutions** is a **novel product** or **methodology** contributing to transformational change towards the achievement of the objectives of the EU Mission to Restore our Oceans and Waters, particularly Objective 2 (prevention and elimination of marine pollution).



Solutions that lead to transformational change are those that address the problem in its roots **disrupting business -as -usual scenarios** and **involve multiple actors** at **multiple levels**.

Innovative transformative solutions - Methodology





Conferences



Roundtables



Co-creation activities



Workshops



Inspirational pitches



Networking and Mutual Learning



Stakeholder engagement



Info-educational activities



Awards



Exhibitions



Large scale events

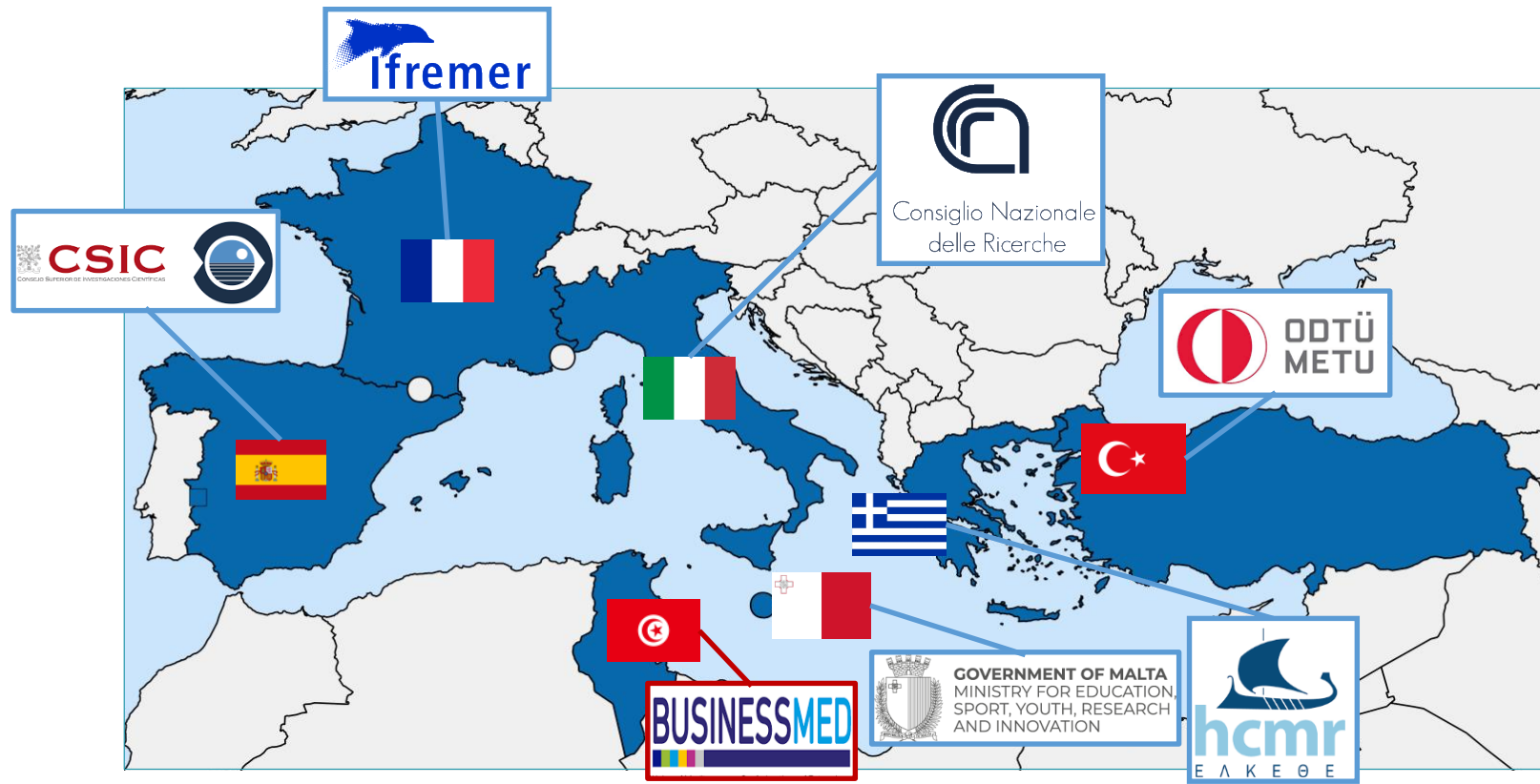


Hands-on labs

Un réseau en Méditerranée de 7 Communautés Territoriales Multi-acteurs (ou Hubs) – plateforme internet



BlueMissionMed HUBs



Lancement du Hub Français de BMM 30 novembre 2023



Mis en place dans le cadre de BMM et opéré par l'Ifremer avec le Pôle Mer Méditerranée

La réduction des pollutions chimiques et plastiques en Méditerranée, en particulier dans la région de l'axe Rhône-Saône

Un défi important qui nécessite la coopération de tous.

Rassembler les différents acteurs français de la société civile, institutionnels, scientifiques et industriels parties prenantes de la lutte contre les pollutions marines chimiques et plastiques en Méditerranée, en particulier sur le continuum Terre-Mer de l'axe Rhône-Saône.

Soutenir l'émergence de solutions concrètes amont et aval



BlueMissionMed agenda to mobilise and engage the community to deploy the Mission in the LH area and to support the Innovation Ecosystem



2023 Activities and events

2024 Activities and events

2025 Activities and events

Inspire

Inform

 Co-Design The Roadmap Towards Healthy Mediterranean Sea By 2030

Assess

Mobilise

 Identify good practices to be transferred in the Med area to address the Mission objectives

Connect

Empower

 LH in action: Support services available and implemented

Merci !

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