

#### Information and Networking Event Horizon Europe 2023-2024 Calls Co-Funded by the Government of India (DST)



#### HORIZON-CL4-2024-HUMAN-03-02: Explainable and Robust AI 24 May 2024

- Trusting AI and the practice of AI Ethics: looking down from the ivory tower
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#### Facts & Figures

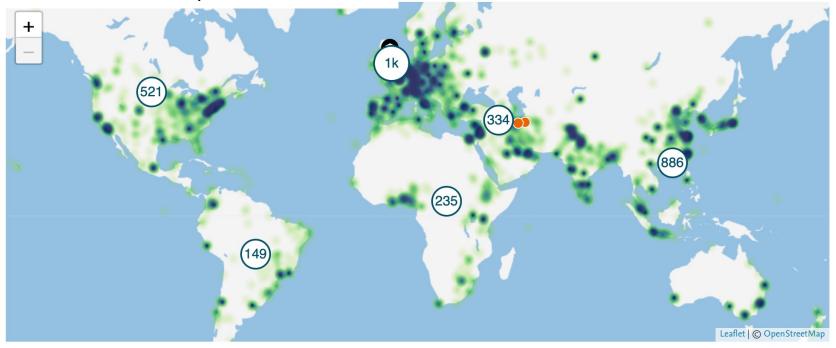
Founded 1843 6 Campus Locations Outside Coventry: London x4, Scarborough, Wroclaw (Poland) 4 Overseas Hubs Europe, Dubai, Rwanda, Singapore, China, India Comprehensive University Engineering, Environment & Computing Health & Life Sciences **Business & Law** Art & Humanities 75,000 Students (22/23) 39,706 UG - 28,511 PGT - 4,555 FE 22,104 Translational Education 4,239 Full Time Equivalent Staff (20/21) £497m pa turnover (<mark>22/</mark>23)

#### Institutions Collaborating with Coventry Worldwide (2020-23)

(#) Number of collaborating Institutions 💿 😐 Top 10 Institutions worldwide by co-authored publications

#### 3,423 collaborating institutions 5,071 co-authored publications

Co-authored publications: Low 💴 High 🔵 Heatmap



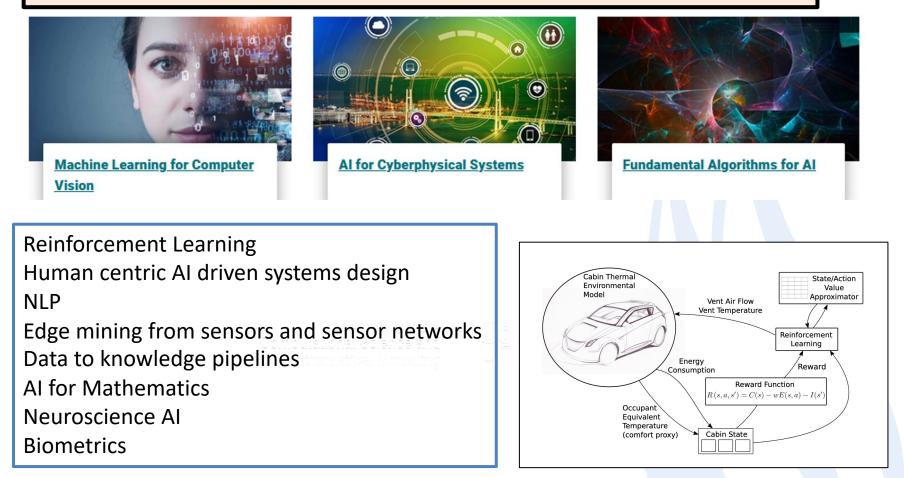
## **Trusting** AI and the **practice** of AI Ethics: looking down from the ivory tower

Looking for consortia that need our skills in: Al research, the Ethics of Al in practice, building and translating into practice robust Al systems

# Research Centre for Computational Science and Mathematical Modeling



#### Working across disciplines, sectors and applications



#### **Computer Scientists, Engineers and Social Scientists**

#### IN FOCUS: Robust and Ethical AI in Theory AND Practice



## Why do we need to talk about "trusting the AI" and "practicing AI ethics"?

1. The Academe takes for granted notions of Ethics, Robustness, Trust, Transparency, etc

- trust and ethics discussion started long ago preceding many of today's techniques
- research translation into applications focused the mind
- easy to assume we are all on the same page
- 2. The industry/sectors have a culture of regulatory compliance BUT
  - less established practices on ethics assumed to be generally covered by legislation and regulation
  - we have not yet sorted open data, or the ethics of data sharing
- 3. The incredible pace of technical advances and readiness to apply AI
  - fast vs robust uptake
  - capacity building lagging
  - technology first, eco-system second approaches

### **Possible solutions**

- Culture shift and collective responsibility
- Robust, Ethical and Trustworthy Al BY DESIGN
- Trust and Ethics literacy
- **Multi-disciplinary** in design-implementationcommissioning-use of systems life cycle
- Whole society design for ANY AI

# What we offer: support in building communities of practice and ethics-conscious cultures that promote responsible innovation

- **Know how** in promoting a proactive Ethical Culture in AI Research and translating that culture to Practitioners the beneficiaries and end users
  - empower AI developers to implement AI solutions responsibly, locally, but influenced by and influencing standards globally
  - set benchmarks for ethical, inclusive, and transparent AI development across research communities
  - emphasize broader implications of AI and decision-making in AI applications that could potentially lead to greater discrimination and inequality of opportunity
  - support researchers and practitioners in critically evaluating their work's impact beyond direct human subject interaction to ethically, safely, and responsibly develop and deploy AI throughout the lifecycle of their projects
- **Broad understanding** of AI's Societal Effects and how to drive AI research that supports community resilience, promoting solutions that are equitable and respectful of human rights, enhancing quality of life